

# BACK2SCHOOL

## HOW TO ORGANIZE YOUR OWN BACK TO SCHOOL DRIVE

Positive academic experiences are essential to the confidence and potential of children, so gather your friends, family, colleagues and community to prepare kids for a successful school year!

### 1. Set-up shop:

Select and decorate your donation drop-off location

- Select a convenient and visible location
- Decorate "Back to School" themed donation boxes
- Create eye-catching signage – include donation deadline

### 2. Spread the word:

Create your promotional materials and encourage participation

- Use our Back to School Drive Flyer template or make your own
- Reach out to your friends, family, colleagues and community
- Throw a party! Nobody gets in without a donation
- Offer incentives and prizes for donations
- Make a bigger impact with local business and civic group support

### 3. Deliver donations:

Bring collected donations to CHS before the local deadline

- Note the donation deadline on the CHS Back to School Shopping List
- Call or email ahead to let us know you are coming
- Take a picture with your donations, so we can thank you on social media!

Visit [www.chsfl.org/BTSdrive](http://www.chsfl.org/BTSdrive) to confirm your participation, and receive details on the supplies children in your community need most.

Together, we can help children reach their full potential!

### Questions?

[www.chsfl.org/BTSdrive](http://www.chsfl.org/BTSdrive)

[Give.CHS@chsfl.org](mailto:Give.CHS@chsfl.org)

877-9-FORKIDS (877-936-7543)



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