



Embracing Children.
Inspiring Lives.

Legislative Advocacy Plan for 2009 Session

2008 Interim (July – November)

- Meet with DCF Secretary on Service Provider Issues
- Meet with key legislative staff on important issues
- Provide updated Candidate Chart for U.S. Congress, Florida House and Senate Races
- Provide advocacy trainings and opportunities to various divisions (Goal: Six divisions)
- Encourage divisions to invite candidates to “Get to Know CHS” meetings, open houses, etc.
- Participate in and follow legislative interim projects and other key issues (Budget reduction implementation, Constitutional Amendment on Tax Reform, Agency LBRs, etc.)
- Continue newspaper articles/editorials from CHS President on important issues
- Participate with similar human service groups in advocacy activities
- Review FCC’s Legislative Priorities for consideration
- Finalize CHS Legislative Priorities

Prior to Regular Session/During Interim Committee Weeks (December – February)

- After elections are final, send information package to elected officials about CHS
- Maintain advocacy component on Web site
- Staff will attend interim legislative committee meetings and update divisions via e-mail (weekly)
- Establish and distribute information on Legislative Pages Program
- Staff will provide divisions with legislative information (calendars, updates, filed or draft legislation for input)
- Conduct monthly Public Policy conference calls
- Staff attend division board meetings/functions to discuss advocacy role and responsibilities
- Distribute CHS Legislative Priorities to divisions and legislators
- Meet with and collaborate with other statewide groups to increase advocacy effort (i.e. Junior Leagues, FCC, CSC, Healthy Families of Florida, etc.)

During 2009 Session (March 3 – May 1)

- Advocacy Day at the Capitol (increase awareness and participation) – March 31, 2009
- Staff will attend legislative meetings and update divisions via e-mail (weekly/daily as needed)
- Participate in Children’s Week activities (March 30 – April 4, 2009)
- Staff will participate in FCC’s weekly lobbyist/advocacy meetings
- Conduct monthly Public Policy conference calls
- Divisions communicate with legislators on important substantive and fiscal issues

After 2009 Session (May – June)

- Thank legislators and staff – appreciation awards if necessary
- Produce and distribute 2009 Final Session Report and Budget Summary
- Disseminate specific law changes to appropriate staff
- Newsletter write-ups
- Award the CHS Advocate of the Year (CHS staff person or division) - during June State Board meeting
- Angels in Adoption Awards Program (submit nominees)